

## News Release

For Immediate Release

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### **Velocity Design Works Wins Recognition By Top Design Publication Three Years In a Row**

**WINNIPEG – September 12, 2007** - The Creativity Awards honour the outstanding work done each year by international creative professionals in every discipline. Local brand management company Velocity Design Works is pleased to announce it has received another Creativity Award this year, making this the third year in a row it's been recognized for outstanding achievements.

Launched in 1970, the Creativity Awards is one of the oldest and most respected graphic design competitions. Each year the award committee receives thousands of entries, and past winners include the most prestigious agencies, design houses and media creators from around the world. The yearly competition culminates with the publication of the Creativity Annual: a 400 page, full color hardcover distributed worldwide by Harper Collins. Velocity Design Works has now appeared in three consecutive installments of the publication.

Over the past three years Velocity has received Creativity awards for its work on behalf of Winnipeg organizations such as Edward Carriere and Frantic Films, in addition, Velocity's own branding and communications materials have also received the award. "According to our clients our differentiators include our work and the customer service we provide them. These award winning projects are a testament to the longevity of our relationships and the high quality of every one of our projects", says Velocity creative director and owner Lasha Orzechowski.

Being selected for the publication is a win-win situation for both Velocity and its clients. Not only does Velocity gain international recognition as a leading design company, their clients receive free exposure alongside other featured internationally recognized brands such as Porsche, Coca-Cola and McDonald's.

Creativity 36 is currently available at most major bookstores and through various online book vendors such as [www.amazon.com](http://www.amazon.com).

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